



# ASPB 2024 Annual Conference Sponsorship Opportunities

Contact [regulatory@aspb.ab.ca](mailto:regulatory@aspb.ab.ca) for more information

All sponsorship levels include recognition on the ASPB website, newsletters and virtual conference schedule, as well as the benefits below depending on the level.

**Booth (18) \$1,750** -Trade show booth with 1 delegate pass (up to 2 additional passes available at ASPB member rate)

**Platinum Sponsorship (1) \$5,000** - Thursday Night Reception and Keynote (Includes 2 delegate tickets, up to 4 page marketing powerpoint on cycle during reception and acknowledgment at keynote)

**Wednesday Speed Networking (3) \$2,500**

- Logo representation during event
- Company introduction by delegate (or ASPB), 2 minute time frame

**Wednesday Reception (3) \$2,500**

- Logo representation during event
- Company introduction by delegate (or ASPB), 2 minute time frame

**Breakout Room Sponsor (3) \$2,500**

- Breakout room name - may have pop up banner in breakout room
- ASPB introduction of sponsor to attendee members

**Breakfast (2) \$2,500**

- Up to 4 page marketing powerpoint on cycle
- Prominent logo display during meal and on serving tables

**Lunch (2) \$2,500**

- Up to 4 page marketing powerpoint on cycle
- Prominent logo display during meal and on serving tables

**Thursday Banquet (2) \$2,500**

- Up to 4 page marketing powerpoint on cycle
- Prominent logo display during meal and on serving tables

**Lanyards (1) \$2,500**

- Provide ASPB with sponsor branded lanyards for name tags

**GOLD**  
SPONSORSHIP

**Conference Supporter (unlimited) \$1,500**

- 1 delegate passes
- Sponsor to set up their company's banner stand in designated area

**Photo Contest Prize (2) \$1,500**

- First and second prize awarded with acknowledgement from sponsor
- Logo on the screen during photo contest

**Hotel Room Cards (2) \$1,500**

- Hotel room cards with sponsor logo

**Networking Breaks (5) \$1,500**

- Option to sponsor multiple breaks
- Prominent logo display during break and on coffee tables

**SILVER**  
SPONSORSHIP



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### Door Prize (6) \$500 (or \$500 equivalent prize)

- Logo representation on cycle and during door prize intro

### Sponsor Swag (unlimited) \$500

- Sponsor company provides swag for conference attendees (ASPB approved).
- Swag examples: notebooks, reusable bags, stickers, pens

### Pop-up Banner (unlimited) \$500

- Sponsor company provides their own pop up banner to be placed at the conference in an ASPB designated location.

### Presenter gift (10) \$500

- Donation to a (Board) approved community organization
- Name recognition during conference and on donation

### Sponsor a Presentation/Workshop (TBD) \$500

- Exclusive representation prior to presentation and on virtual conference schedule

**BRONZE**  
SPONSORSHIP

### Student Scholarship (1) \$5,000

- \$3,500 scholarship to student
- Awarded Thursday (Nov 7) at reception

### Student Scholarship (2) \$3,500

- \$2,000 scholarship to student
- Awarded Thursday (Nov 7) during lunch

### Student Scholarship (3) \$2,500

- \$1,000 scholarship to student
- Awarded Friday (Nov 8) at breakfast

Each scholarship includes the student's conference ticket and hotel rooms for Wednesday and Thursday Night and a sponsor delegate conference ticket. The ASPB will contact Student Scholarship Sponsors regarding student essay questions and selection. Sponsor delegates will have the opportunity to award the student on stage at the conference. Deadline for Student Sponsorships are August 1.

### Sponsor-A-Student (5) \$500

- 1 delegate ticket to an ASPB Student Member
- Deadline for sponsorship Sept 1
- Logo representation and acknowledgement at student intro

**STUDENT**  
**ENGAGEMENT**